



# Simple Pricing, Predictable Costs

## Pricing Plans

2 Four Design offers flexible pricing plans to suit your needs. Choose from our monthly billing options for ongoing engagements, spreading costs more manageably, or opt for bespoke project pricing for one-off tasks. Either way, we've got a plan that'll work for you.

### Essential

**£300** / per month  
£3,600 annually

- ✓ Dedicated UK based graphic designer
- ✓ 2 active requests
- ✓ Photo editing, social media content, flyers & posters, blog/website & email graphics, podcast & YouTube thumbnails, mockups, business stationery, general graphic design help

### Standard

**£450** / per month  
£5,400 annually

- ✓ Dedicated UK based graphic designer
- ✓ 3 active requests
- ✓ All Essential plus original logo design, original branding, eBooks, white papers, guides, PowerPoints, packaging design, simple landing page design, copywriting and content, copy assessment and improvements

### Premium

**£600** / per month  
£7,200 annually

- ✓ Dedicated UK based graphic designer
- ✓ 4 active requests
- ✓ All Standard plus web design assistance (platform dependant), complex ongoing projects, video editing, strategy consultation

### Projects

**£Bespoke**  
Pricing Available

- ✓ Dedicated UK based graphic designer
- ✓ Individual active requests
- ✓ Full scope of Essential, Standard, and Premium services plus complex and custom projects tailored to client needs
- ✓ Pricing / support for large-scale or complex projects

### Upgrades and Add-ons

"Active Requests" refer to the jobs we're currently working on for a customer. You can queue additional requests for us to tackle after the current ones. If you wish to increase your Active Requests, upgrading your plan is an option, which will adjust the cost for the remainder of the 12-month period.

### Mix & Match

Add individual projects alongside your monthly plan for one-off design projects or separately budgeted jobs.

### Not Sure?

We'll discuss your requirements and help you understand which plan is right for you and where to start.

## Our Services

Considering which services you might need or could use additional support with? Explore our range of services below, and you'll likely begin to envision the fantastic things you could do for your organization to enhance and boost brand perception and awareness.

### Digital Design

- ✓ Proposal templates
- ✓ Product & service data sheets / brochures
- ✓ PowerPoint presentations
- ✓ Digital signage
- ✓ Logos & artwork
- ✓ Icons & graphics
- ✓ Desktop backgrounds
- ✓ Screensavers
- ✓ Device branding

### Copywriting & Quality

- ✓ Human generated written content
- ✓ Creative concepts
- ✓ Research
- ✓ Copy assessment & improvements
- ✓ Quality control of organisational documents

### Branded Merch

- ✓ Uniforms & apparel
- ✓ Business cards
- ✓ Stationery
- ✓ Cups
- ✓ Banners & event stands
- ✓ Signage
- ✓ Corporate Gifts

### Online Branding

- ✓ Multi-platform social media artwork packs
- ✓ Personal profile pictures & avatars
- ✓ Website design
- ✓ Website graphics & content
- ✓ Email signatures

### Photoshop This

- ✓ On-demand Photoshopping service
- ✓ Photo manipulation
- ✓ Image editing
- ✓ Colour & quality improvements
- ✓ Creative design
- ✓ Custom artwork